



The DISCERN Consortium is made up of partners from a variety of geographical and professional backgrounds to ensure the successful implementation of this multilevel project:

- CHAMBER OF COMMERCE AND INDUSTRY BISTRITA NASAUD (ROMANIA)
- MACDAC ENGINEERING CONSULTANCY BUREAU LTD - MECB (MALTA)
- MUNICIPIO DE LOUSADA (PORTUGAL)
- UNIVERSITAT ROVIRA I VIRGILI (SPAIN)
- UNIVERZA V MARIBORU (SLOVENIA)
- DANMAR COMPUTERS SP ZOO (POLAND)



**A customised Digital
Space to foster
Circular Economy
entrepReNeurship
with SMEs**



Project website:

<https://discern.erasmus.site>

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IMPACT

The European Commission adopted the new circular economy action plan (CEAP) in March 2020. It is one of the main building blocks of the European Green Deal, Europe's new agenda for sustainable growth. The EU's transition to a circular economy will reduce pressure on natural resources and will create sustainable growth and jobs. It is also a prerequisite to achieve the EU's 2050 climate neutrality target and to halt biodiversity loss. In this context, there is a clear need, for our companies to do more and better with less resources targeting not only economic development, but as well human welfare and pollution decrease along all value chains. If a big company has no problem to do so, start uppers, small companies cannot do it without a proper training and so the idea of this project emerged.

PROJECT OBJECTIVE

The aim of DISCERN is to develop innovative training content and learning tools for VET trainers and managers of VET organisations in diverse Circular Economy competences focusing on:

- The concept of Circular Economy opportunities
- The main peculiarities of circular economy as a useful alternative of self-employment in nowadays labour market
- Motivate start uppers to become aware (of digital opportunities) entrepreneurs
- The possibility of becoming a circular economy user

SMEs, start-uppers and entrepreneurs can also benefit from these training materials.



PROJECT RESULTS

The course approach will include 3 different type of digital training materials which will be available as Open Education Resources:

1) A guide for VET providers to Foster Circular Economy Entrepreneurship with SMEs. The guide will consist of 5 modules:

- M1. Industry Green transformation – circular design of products;
- M2. Resource intensive sectors transformation – Plastic;
- M3. Towards biodiversity and ecological transformation of companies;
- M4. Disruptive innovation management for monitoring and optimizing circular economy performance;
- M5. Rethinking companies business model for sustainable development & business plan;
- M6. Public and private start-up financing opportunities for sustainable growth.

2) A SME Circular Economy Skills & Readiness Verification Tool

3) A Customised Digital Circular Economy Space for SMEs